

**FOR IMMEDIATE RELEASE**

## **ABonAir illuminates the Crimson Tide**

*Tel Aviv, Israel, December 7, 2017, -* ABonAir, a leading provider of wireless microwave link solutions for professional cameras, announced today that the University of Alabama in Tuscaloosa chose ABonAirs' wireless systems for the Bryant-Denny stadium.

The Bryant-Denny stadium, home field of the Alabama Crimson Tide football team is not only one of the oldest in the United States (built in 1929) but with over 100k seats, it is considered one of the ten largest worldwide! As such, it was hard for audience in the stadium and home to see, real time, every corner of the field. Cameramen were tied to the cable behind the camera, they could not move freely and coverage was limited to specific areas. It was really hard to display all on the large screens in the stadium and bring excitement home.

All that changed when ABonAirs' turnkey solution for high-definition wireless video links for stadiums came in.

ABonAir's system, installed in the stadium, is based on its revolutionary AB512™ wireless microwave bi-directional transmission solution with the 7msec video latency. This end-to end system delivers video in no-time from the cameraman to the control room and then distributed to screens in the field or TVs home. With 7msec delay only, this system allows a genuine real time transmission of any exciting event!

With the ABonAir system implemented in the Bryan-Denny Stadium, all areas can be wirelessly covered by the cameramen with minimum complications without losing a pixel. Audience experience had now been dramatically improved by allowed the production team to cover all areas within the field, tunnel, bowl area and more. At the control room, it is seamlessly combined with existing, wired installations.

"We are proud to be chosen by the University of Alabama to provide them the best solution on the market and equip them with the top of the notch wireless system" said Eran Iglor, ABonAir's CEO. "ABonAir transforms Alabama's Crimson Tide audience experience with the worlds most advanced video system. Releasing the beast of Tuscaloosa's most popular source of pride and re-imagining live excitement in a place where legends are made, wirelessly".

### **About ABonAir Ltd.**

ABonAir Ltd. is a leading provider of wireless video solutions for broadcasting, electronic news gathering, sport events and reality shows. ABonAir develops wireless microwave links that enables video transmission from field cameras directly to a news track, OB-vans or media center. ABonAir's customers include sport facilities, universities, news broadcasters, production companies, mobile trucks, rental houses and system integrators. ABonAir's unique technology enables us to provide exceptionally robust and reliable wireless video links. ABonAir's bi-directional systems, superior to anything on the market today, guarantees 100% accurate pictures and ensures that not even a single pixel is dropped while broadcasting. We deliver systems for broadcast and sport professionals through our global network of distributors and resellers.

For more info, please check our website: [www.abonair.com](http://www.abonair.com)

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